



The Flavor of Cincinnati™

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Gold Star Chili Gives Back to Cincinnati Children's Hospital Medical Center

*Annual Donation of over \$17,000 to the Children's Hospital's
Cooperative Society*

CINCINNATI, OHIO – June 21, 2010 Gold Star Chili, *The Flavor of Cincinnati*, made a donation of \$17,390 to Cincinnati Children's Hospital Medical Center's Cooperative Society on June 9. The check was presented by Gold Star Chili CEO Mike Rohrkemper and Marketing Director Charlie Howard to Cooperative Society President Becky Diener and Director of Auxiliary Relations Richard Dineen.

The Cooperative Society is the first auxiliary that was established at Cincinnati Children's Medical Hospital in 1884. The Society unites women of diverse backgrounds to cooperatively pursue good deeds to benefit the patients, families and employees through the giving of their time, talent and funding.

The Cooperative Society holds an annual luncheon time to recognize community volunteers who sew various children's clothing, blankets and quilts for the hospital. They also help the hospital embrace the holiday season by decorating lobbies and public spaces for Christmas.

Gold Star Chili operates a restaurant in the Children's Hospital Food Court, to be able to offer the staff and visiting families The Flavor of Cincinnati. Royalties normally paid by the franchisees go with an annual fund that is then donated back to the Cooperative Society.

ABOUT GOLD STAR CHILI

Greater Cincinnati is Chilitown USA and Gold Star Chili is The Flavor of Cincinnati. It strives to be the restaurant that best understands and promotes the passionate, personal and emotional connection that the people of Cincinnati have with their very own hometown dish, Cincinnati-style chili. Gold Star now has nearly 100 restaurants located throughout Ohio, Kentucky and Indiana and operates concessions at Paul Brown Stadium, The Bank of Kentucky Center, Children's Hospital, and the Greater Cincinnati/Northern Kentucky International Airport. To join the Gold Star Chili eClub or for more information, please visit www.goldstarchili.com.

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