



May 7, 2009

Gold Star raises \$1,000 for Bethesda Foundation

Gold Star Chili recently celebrated the reopening of its Sycamore Township location by partnering with the Bethesda Foundation to raise funds for the hospital's new Special Care Nursery facility.

More than \$1,000 was raised through the sale of meals offered specifically for the fundraiser - a regular three-way, a burrito or three cheese cones paired with a regular drink.

All proceeds were donated to the Bethesda Foundation.

Personal involvement in each community where Gold Star Chili operates is one of the company's core values.

The fundraiser for the Bethesda Foundation is just one of the many ways that Gold Star Chili plans to become involved with the Montgomery/Sycamore Township neighborhood.

"My nephew spent the first three weeks of his life in the Special Care Nursery at Bethesda North," said Marc Rulli, owner of the Sycamore location. "To be able to give something back to Bethesda North is outstanding, both personally and in building Gold Star Chili's relationships with the community. I look forward to other fundraising opportunities in the future, both with Bethesda North and with other local businesses."

Since it reopened under new management and with its new community involvement focus, the Gold Star Chili Sycamore Township location has more than doubled its sales over the same period last year.
