



Campbell's Scoop

Restaurant critic Polly Campbell has all the dirt on the restaurants, menus and food personalities of Greater Cincinnati. [Follow @BeingPolly on Twitter](#)



Customized t-shirts

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Gold Star Chili, as part of their "Chilitown" promotion, has launched a set of t-shirts you can customize with your preferred chili order. You're a 3-way kind of chili eater? You like your coney's with no onion, or your cheese on the bottom? You can special order a t-shirt that proclaims it.

Charlie Howard, the marketing director of Gold Star, told me that their research revealed that in Cincinnati, one of the strongest opinions people hold is which brand of chili they like. Since most chili-eaters are creatures of habit, the way a Cincinnati orders is an important part of his or her personal identity. You can buy the t-shirts on Gold Star's new website, where you can also talk about chili, link to chili-related sites on the Web, share recipes, and generally revel in all things Cincinnati Chili. www.chilitownusa.com.



These are the choices for wording your t-shirt. (I think they're missing two important ones: I'd wear a 4-way bean but not a 4-way onion.)

3 - Way	Spaghetti with chili and mild cheddar cheese on top.
4 - Way	Spaghetti with chili and mild cheddar cheese on top with onion or beans.
5 - Way	Spaghetti with chili and mild cheddar cheese on top with onion and beans.
No Mo	No mustard.
No O	No onions.
Sloppy	Less spaghetti with a little extra chili added.
Inverted	Spaghetti goes on the bottom, then cheese in the middle and chili on top. If onions or beans are added, they go on top of the cheese under the chili.
Dry	Add more spaghetti with less chili.
Phony Coney	A Coney without the hot dog. Chili and mild cheddar cheese in a bun.