



The Flavor of Cincinnati™

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Gold Star Chili Donates Cheese Conneys to Ruth Lyons Reception, Held to Thank Volunteers who Helped Build House to be Raffled off for Ruth Lyons Children's Fund

June 30, 2009 – CINCINNATI, OH – Gold Star Chili provided cheese conneys for the Ruth Lyons Children's Fund recent Thank You Reception, held in appreciation for members of the Clermont County Homebuilder's Association who provided supplies and helped build "The House that Ruth Lyons Built." The house was built by members of the Clermont County Homebuilder's Association in conjunction with WLWT, and will be raffled off, with all proceeds benefiting The Ruth Lyons Children's Fund.

"On behalf of the trustees of the Ruth Lyons Children's Fund and the members of the Clermont Home Builders, we deeply appreciate the Rivers Edge Gold Star Chili restaurant here in Milford providing our guests with the great taste of Gold Star cheese conneys," stated Lisa Snell, Coordinator of Ruth Lyons' Children's Fund. "Our Thank You Reception was a great success and Gold Star Chili's presence made it that much better."

Personal involvement in each community where Gold Star Chili operates is just one of the company's core values. Donating cheese conneys to the Ruth Lyons' Thank You Reception is one of the many ways that Gold Star Chili continues its involvement within the Milford neighborhood.

"The Ruth Lyons Children's Fund does so much for children in the area that it's great to give something back to them," stated Tariq Idhammou, operator of the Gold Star Chili Rivers Edge location. "I look forward to other opportunities in the future where we can continue to give back to the community."

The Ruth Lyons Children's Fund provides toys for hospitalized children in the Tri-State area. The Fund, currently serving 20 Tri-state area hospitals, was founded in 1941 and has raised over 20 million dollars since its inception. Ruth Lyons was one of the nation's premier broadcasters in the 1940s, 50s and 60s and is well known for her morning show "50-50 Club" which aired on WLW and WLWT. Ruth passed away in 1988; however, WLWT is committed to seeing that Ruth's legacy, the Ruth Lyons Children's Fund, continues to brighten the lives of hospitalized children in the Tri-state area.

ABOUT GOLD STAR CHILI

Greater Cincinnati is Chilitown USA and Gold Star Chili is The Flavor of Cincinnati. It strives to be the restaurant that best understands and promotes the passionate, personal and emotional connection that the people of Cincinnati have with their very own hometown dish, Cincinnati-style chili. Gold Star now has nearly 100 restaurants located throughout Ohio, Kentucky and Indiana and operates concessions at Paul Brown Stadium, The Bank of Kentucky Center, Children's Hospital, and the Greater Cincinnati/Northern Kentucky International Airport. To join the Gold Star Chili eClub or for more information, please visit www.goldstarchili.com.

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